

# SAN DIEGO COVID-19

COMMUNITY RESPONSE FUND IMPACT REPORT



## ACTION AT A TIME OF ADVERSITY

The past year has reminded us that although we may face significant challenges and tragic loss, there's one constant that remains – San Diegans and San Diego are better when we join together.

On March 16, 2020, The San Diego Foundation partnered with local leaders to launch the San Diego COVID-19 Community Response Fund. Since then, our staff and volunteers have collaborated with leaders across San Diego County to provide grants to local nonprofit organizations where they are needed most. To date, we have granted \$58 million to over 200 nonprofit partners working on the frontline of the pandemic.

These heroic organizations have been there for our communities, providing computers, internet access, childcare, food, financial assistance, medical support, workforce training and other vital needs to San Diegans disproportionately impacted by the pandemic.

Our work during the pandemic crisis has been daunting and eye-opening. The pandemic has not affected all of us evenly. Under-resourced communities in San Diego County have been hit harder by COVID-19, and our grantmaking has prioritized those San Diegans.

As we mark one-year since the launch of the COVID-19 Community Response Fund, this report to our community outlines philanthropy's role in addressing the crisis.

We are grateful to our founding partners, as well as the thousands of other nonprofit organizations, donors and leaders who have engaged in monumental ways to help.

### FOUNDING PARTNERS



SAN DIEGO COUNTY SUPERVISOR & CHAIR NATHAN FLETCHER



[coronavirus-sd.com](https://coronavirus-sd.com)

# PHILANTHROPY IN ACTION

*“ In our day-to-day conversations with families in the community, we have seen a growing need from people struggling with domestic violence, food security and rental assistance. This grant funding will allow us to reach deeper into the community and provide support to individuals hardest hit by this crisis. ”*

– ARNULFO MANRIQUEZ, PRESIDENT & CEO AT MAAC



## CHILDCARE

Staffing, supplies, mortgage, rental assistance, business resilience and capital improvements for childcare providers. Childcare vouchers and waivers for at-risk populations and essential workers. Summer camp for low-income families.

**81,000** children assisted  
**3,355** childcare providers in 90 zip codes across San Diego County supported  
**\$34,662,000** distributed  
*\*Includes \$25 million County of San Diego contract to disperse federal CARES Act funding*

## FINANCIAL ASSISTANCE

Flexible resources for housing, utilities, food and essential needs for San Diegans county-wide, including low-income students, human trafficking and domestic violence survivors, immigrants and refugees, San Diegans experiencing homelessness, Black, Indigenous & People of Color (BIPOC) communities, Black, Latinx and Asian small business owners, hospitality workers, LGBTQ youth, those formerly incarcerated, foster youth, veterans and seniors.

**868,771** services provided  
**\$9,442,593** distributed

## EDUCATION/DIGITAL DIVIDE

Computers and internet access for K-12 and community college students to continue classwork and mitigate learning loss. STEM supplemental curriculum, virtual college readiness curriculum and tutoring. Digital education resources and training for parents. Online connectivity for isolated seniors.

**137,233** services provided  
**9,600+** students received computers  
**\$6,325,718** distributed  
*\*Includes \$3 million San Diego County Office of Education grant for district and charter schools internet connectivity for distance learning*

## FOOD SECURITY

Food delivery and mobile pantry programs for military, low-income households, children and families in Head Start and school districts regionwide, homebound seniors, farmworkers, and San Diegans formerly incarcerated or experiencing homelessness. Enrollment assistance for CalFresh applicants.

**859,761** services provided  
**\$3,753,167** distributed

# SAN DIEGO COVID-19 COMMUNITY RESPONSE FUND

MARCH 2020 - FEBRUARY 2021



## MEDICAL SUPPORT

Telehealth services, health screening (mental health and blood pressure), counseling and grief services, wellness checks, dental healthcare, abuse prevention, PPE and hygiene supplies, and COVID-19 testing for children, transgender youth, seniors and border communities. Promotion of COVID-19 vaccine acceptance and personal safety measure adherence for Black and Hispanic communities.

**130,789** services provided  
**\$1,527,515** distributed

## PARTNER SUPPORT

Support for services and operations, including call center, technical support, referrals, translation assistance and resilience training.

**271,054** services provided  
**\$994,999** distributed

## WORKFORCE DEVELOPMENT

Income, jobs and meals for laid off restaurant workers. Job creation and career training for unemployed and underemployed, including janitors and property service workers. Healthcare training for state-approved Certified Nursing Assistant training program. Re-entry support with manufacturing industry for formerly gang-involved, formerly incarcerated adults.

**5,979** services provided  
**\$755,000** distributed

## OTHER EMERGENT NEEDS

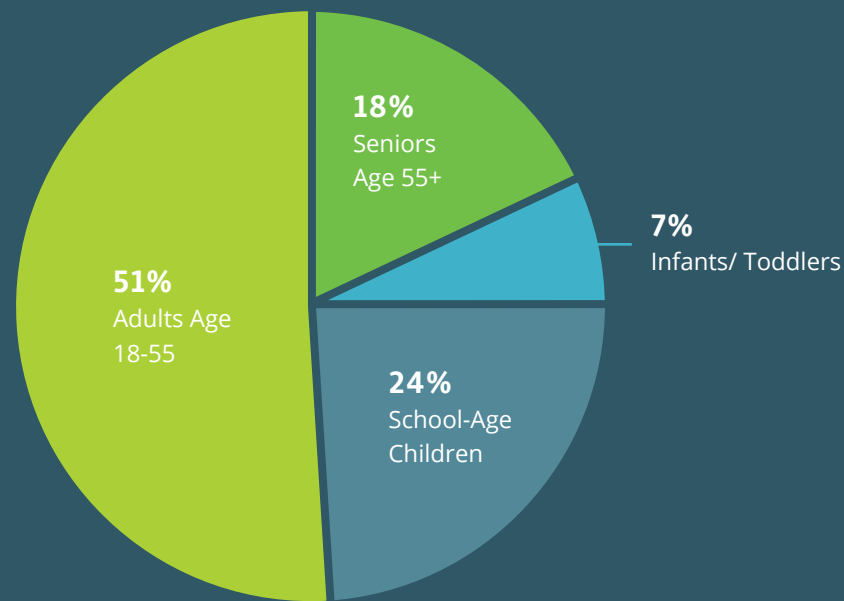
General operating support for nonprofits regionwide.

**4,800** services provided  
**\$1,325,001** distributed

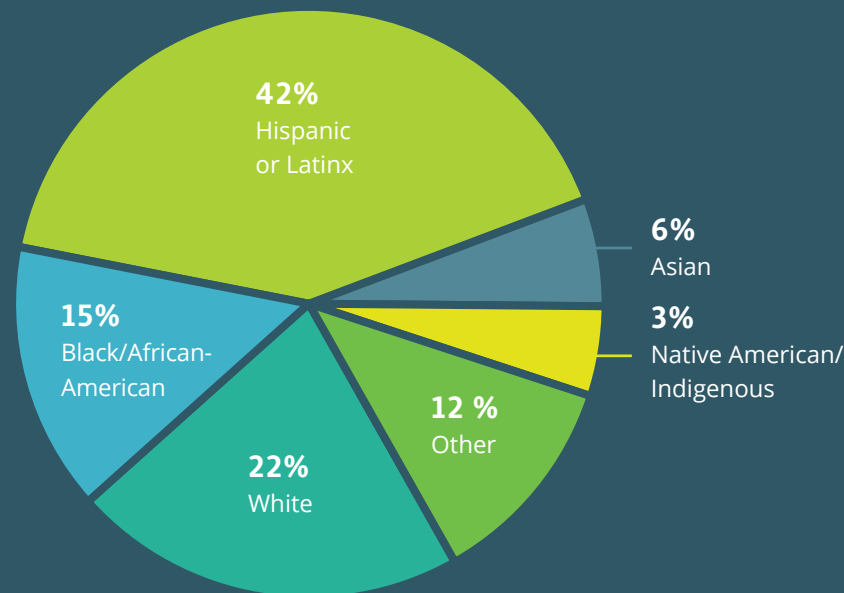
# LOCAL HEROES WITH IMPACT

Guided by a Leadership Council of volunteer advisory community members who have helped determine the evolving needs of San Diegans and where grant funding can be most impactful, the COVID-19 Community Response Fund has funded more than 200 nonprofits and supported a host of key focus areas.

## AGE GROUPS SERVED



## ETHNIC GROUPS SERVED



## SAN DIEGO NONPROFIT ORGANIZATION GRANTEES

- 2-1-1 San Diego
- Access Youth Academy
- Alliance for African Assistance
- Alliance for HOPE International
- Alliance San Diego
- Alpha Project for the Homeless
- Alzheimer's San Diego
- American Red Cross
- Amigas Punto Com
- Armed Services YMCA San Diego
- Asian Business Association of San Diego
- Barrio Logan College Institute
- Bayside Community Center
- Bay Vista Methodist Heights, Inc.
- Big Sister League of San Diego
- Big Table
- Bilateral Safety Corridor Coalition
- Bonita Family Resource Center
- Borrego Springs Youth and Seniors Center
- Boys & Girls Club of San Marcos
- Boys & Girls Club of Vista
- Boys & Girls Clubs of North County
- Boys to Men Mentoring Network Inc.
- Building Skills Partnership
- California State University San Marcos
- Camp Laurel
- Casa de Amistad
- Casa de Amparo
- Casa Familiar
- Catholic Charities Diocese of San Diego
- Center for Community Solutions
- Center for Employment Opportunities, Inc.
- Center on Policy Initiatives
- Central San Diego Black Chamber of Commerce
- Cesar Chavez Service Clubs
- Chicano Federation of San Diego County
- Child Development Associates, Inc.
- Christie's Place
- City Heights Community Development Corporation
- Classroom of the Future Foundation
- College Futures Foundation
- Community HousingWorks
- Community Resource Center
- Community Through Hope
- Computers 2 Kids, San Diego
- Concerned Parents Alliance, Inc.
- County of San Diego Health & Human Services Agency
- Crisis House
- Crossroads Foundation

- Dreams for Change
- Educational Enrichment Systems, Inc.
- ElderHelp of San Diego
- Elder Law & Advocacy
- Elementary Institute of Science
- Elizabeth Hospice
- Emilio Nares Foundation
- Employee Rights Center
- Episcopal Community Services
- Fallbrook Senior Citizens Service Club
- Family Health Centers of San Diego
- Father Joe's Villages
- Feeding San Diego
- Foundation for Senior Wellbeing
- Foundation for Women Warriors
- Fourth District Seniors Resource Center
- Free to Thrive
- Fulfilling Destiny
- Gary and Mary West Senior Dental Center
- GenerateHope
- Girls Inc. of San Diego County
- Girls Rising
- Groundwork San Diego
- Habitat for Humanity
- Hannah's House
- HealthRIGHT 360
- Heartbeat Music Academy
- Heaven's Windows
- Hispanic Chamber of E-Commerce
- Home Start
- I Am My Brothers Keeper
- Imperial Valley Wellness Foundation
- Indian Health Council, Inc.
- Interfaith Community Services
- Interfaith Shelter Network of San Diego
- International Community Foundation
- International Rescue Committee
- Inter Tribal Long Term Recovery Foundation
- Jacobs & Cushman San Diego Food Bank
- Jacobs Center for Neighborhood Innovation
- Jewish Family Service of San Diego
- Just in Time for Foster Youth
- Karen Organization
- Kitchens for Good
- Kumeyaay Community College
- La Colonia de Eden Gardens
- La Maestra Family Clinic
- Lawrence Family Jewish Community Centers of SD County
- License to Freedom
- Lincoln High School
- LISC San Diego
- Logan Heights Community Development Corporation
- Los Angelitos de Encinitas, Inc.
- MAAC

- Mama's Kitchen
- MANA de San Diego
- Meals on Wheels San Diego County
- Mental Health America of San Diego County
- Mid-City CAN
- Mission Edge San Diego
- Monarch School
- Multicultural Health Foundation
- National City Chamber Foundation
- National University
- Neighborhood House Association
- Nile Sisters Development Initiative
- No Silence No Violence
- North County Health Project
- North County LGBTQ Resource Center
- North County Lifeline
- Ocean Discovery Institute
- Olivewood Gardens and Learning Center
- Operation Homefront
- O'side Kitchen Collaborative
- Parent Institute For Quality Education
- Partnership for A Better San Diego - AFL-CIO
- Partnership for the Advancement of New Americans
- PATH (People Assisting the Homeless)
- Paving Great Futures
- People's Legal Services
- Pillars of the Community
- Promises2Kids
- Ramona Senior Center
- Rancho Santa Fe Foundation
- Regional Affiliates of The San Diego Foundation
- Reality Changers
- Reuben H. Fleet Science Center
- Rider Safety Visibility
- Rise Up Industries
- San Diego American Indian Health Center
- San Diego Arts + Culture Challenge Initiative
- San Diego Canyonlands
- San Diego Center for Children
- San Diego Children's Discovery Museum
- San Diego Community College District
- San Diego County Office of Education
- San Diego County Hispanic Chamber of Commerce
- San Diego Fishermen's Working Group
- San Diego Futures Foundation
- San Diego Grantmakers
- San Diego Human Dignity Foundation
- San Diego Hunger Coalition
- San Diego LGBTQ Community Center
- San Diego Oasis
- San Diego Organizing Project
- San Diego Public Library Foundation

- San Diego Regional Economic Development Corporation
- San Diego Regional Fire Foundation
- San Diego Rescue Mission
- San Diego Unified School District
- San Diego Workforce Partnership
- San Diego Young Artists Music Academy
- San Ysidro Health Center
- SAY San Diego
- Second Chance
- Serving Seniors
- Solutions for Change
- Somali Family Service of San Diego
- South Bay Community Services
- Southern California Tribal Chairmen's Association
- Southwestern College Foundation
- St Lukes Episcopal Church
- St. Paul's PACE
- Support The Enlisted Project (STEP)
- The Alabaster Jar Project
- The Salvation Army
- Timken Museum of Art
- transcendANCE
- Tri-City Hospital Foundation
- UC San Diego Mother, Child, Adolescent HIV Program
- Union of Pan Asian Communities
- Unite Here! Local 30
- United Taxi Workers of San Diego
- United Way of San Diego County
- United Women of East Africa Support Team
- University of San Diego Nonprofit Institute
- Urban Corps of San Diego County
- Urban League San Diego
- Urban Life Ministries, Inc.
- Urban Youth Collaborative
- USO San Diego
- Via International
- Vision y Compromiso
- Vista Community Clinic
- Voices for Children
- Voices of Our City Choir
- Wakeland Housing and Development Corporation
- Walden Family Services
- We All We Got San Diego
- Wesley House Student Residence, Inc.
- Western Service Workers Association
- Worker Relief Initiative
- Women's Resource Center
- Youth Will
- YMCA of San Diego County
- YWCA of San Diego County
- Zero8hundred

## A NATIONAL MOVEMENT

In times of great emergency, community foundations are uniquely positioned to put their philanthropic leadership and deep, cross-sector relationships to work for all who are impacted and assess need quickly and nimbly grant out funding to critical nonprofit programs.

The size and speed of the community foundation response to COVID-19 has been unlike any response to a crisis in our nation's history. Giving to community foundations for the COVID-19 public health crisis is a national crisis, with billions in grant funding mobilized to nonprofits by more than 600 community foundations in all 50 states.

Donor-advised funds have also been a significant fund source, in addition to the COVID-19 Community Response Fund. During the first three months of the pandemic, giving from donor-advised funds at The San Diego Foundation increased by 155 percent compared to the same period in the previous year.



**79%** of people served live in poverty



**56%** of grantees reported receiving additional dollars as a result of their grant from The San Diego Foundation, allowing them to expand programs and serve more people.

*“ Because of The San Diego Foundation’s reputation, we were able to garner additional support from past and current funders because your rapid response helped convey the seriousness of the challenges. We raised funds from both institutional and individual donors. ”*

– NONPROFIT GRANTEE

## PROVIDING HELP & HOPE



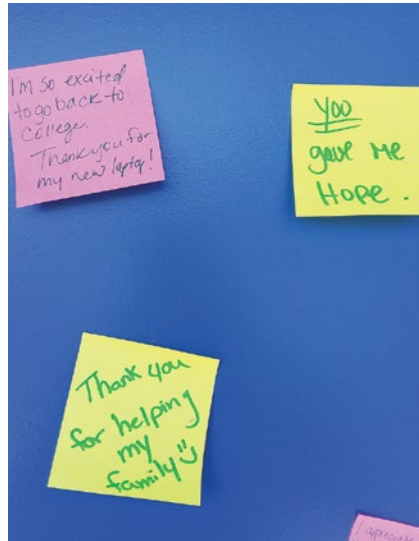
### NILE SISTERS

Recognizing that many local hospitals and care facilities were experiencing nursing shortages due to the COVID-19 pandemic, while at the same time so many San Diegans faced unemployment, Nile Sisters launched a training program designed as an accelerated nurse assistant training course for candidates seeking nurse assistant certification by the state of California. The effort focuses on providing opportunities to hard-to-reach and underrepresented populations who want to develop new skills for in-demand health care careers.



### O’SIDE KITCHEN COLLABORATIVE

Vallie Gilley was looking to create a zero-waste, sustainability catering business when she opened O’side Kitchen Collaborative with a mission of raising awareness about food waste. When the pandemic hit though, O’side Kitchen Collaborative had to pivot, and fast. Fueled by grant support from the city of Oceanside, The San Diego Foundation and others, the nonprofit took rescued food and distributed more than 250,000 meals in the first four months of the pandemic alone. On top of that, the organization hired furloughed restaurant employees to assist in the work.



### NORTH COUNTY LIFELINE

North County Lifeline, which has served low-income, disadvantaged populations across North San Diego County for nearly a half century, sprung into action when hundreds of its clients were all-of-a-sudden unable to buy groceries, pay rent or obtain housing. Not only did the nonprofit provide immediate assistance to support basic needs, but it pivoted seamlessly to telehealth services for hundreds of individuals. And one of the best parts was the appreciation it received from the families helped. Even though staff could not see people in person, their clients found a way to say thank you by sticking heartfelt post-it notes on their office door. One individual shared, "I don't know what we would have done without this help. We would still be in a hotel or worse, on the streets homeless."



### CENTRAL SAN DIEGO BLACK CHAMBER OF COMMERCE, LOCAL INITIATIVES SUPPORT CORPORATION, AND ASIAN BUSINESS ASSOCIATION OF SAN DIEGO

As the pandemic persisted, more and more communities were hit by the economic impacts of the crisis, particularly the small business community. Recognizing that many business leaders, particularly Black, Latinx and Asian owners, were forced to close or limit operations yet again during the surge of COVID-19 cases over the winter months, The San Diego Foundation partnered with the Central San Diego Black Chamber of Commerce, Local Initiatives Support Corporation, and the Asian Business Association of San Diego to provide financial support for local Black, Latinx and Asian business owners.



### BIG TABLE

Right from the start, the restaurant and hospitality industry was one of the hardest hit as lower-paid, service-industry jobs were the first to go. In many cases, these were San Diegans living paycheck to paycheck who suddenly found themselves without support, a safety net, or a place to turn for help. That's when Big Table, a nonprofit focused on assisting restaurant workers, stepped in using grant dollars of local restaurant workers to assess their needs and provide flexible relief. One of those individuals was Martin Gowolo, a 54-year-old Sudanese refugee who was supporting his wife, eight children and two grandchildren as a dishwasher at a local restaurant before he was laid off. Big Table staff listened to Martin for an hour about his situation and struggles, to determine how best to help. Like so many others like him, Martin and his family received support in the form of grocery gift cards and other critical assistance to help get through the crisis.



### COMPUTERS 2 KIDS

Even before the coronavirus, one in five students in San Diego County were digitally under-connected or not connected at all. Broadband gaps are particularly pronounced in Black and Hispanic households with school-age children – especially those with low incomes. Among the many grants focused on bridging the digital divide, The Foundation provided \$175,000 to Computers 2 Kids, which helped hire 14 additional technicians and internet technology professionals to refurbish 20,000 computers on an accelerated basis. Working around the clock, the technicians were able to distribute up to 300 computers daily to San Diego students in need.

*“ The COVID-19 crisis has forced all of the community colleges and schools in San Diego County to convert their classes to an online format. At the same time, many students lack the resources to make the transition to online education. We are grateful to The San Diego Foundation for its contribution that will add to our countywide effort to provide laptops and Internet connectivity so that students can continue their education without falling onto the wrong side of the digital divide. ”*

– DR. CONSTANCE M. CARROLL, SAN DIEGO COMMUNITY COLLEGE DISTRICT CHANCELLOR

# THANK YOU SAN DIEGO

We are grateful to the more than 3,750 individuals, families, organizations and businesses that have come together to support San Diegans in need through the San Diego COVID-19 Community Response Fund. The list below recognizes donors who contributed more than \$10,000.

## \$1,000,000+

County of San Diego  
Hervey Family Fund \*  
Illumina  
MacKenzie Scott  
Qualcomm Foundation  
The San Diego Foundation  
San Diego Gas & Electric

## \$100,000+

Alliance Healthcare Foundation  
Audrey S Geisel Dr. Seuss Fund \*  
Blue Shield of California Foundation  
Bosch Milk Fund \*  
BQuest Foundation \*  
The California Endowment  
The California Wellness Foundation  
Casey Family Programs  
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M. House Family Fund \*  
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## \$10,000+

Academy of Our Lady of Lourdes  
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Educational Trust  
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Manna Charitable Foundation \*  
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Mericos Foundation  
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The Nixon Family  
The Oceanside Charitable Foundation \*  
Payne Family Foundation  
PM – Lindor Giving Fund  
Quality Care Foundation  
The Rancho Bernardo Community  
Foundation \*  
Realty Income Corporation  
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Reuben H. Fleet Foundation Fund \*  
Robin Advised Fund \*  
Rotary Club of San Diego Foundation  
Satterberg Foundation  
Schneider Family Fund \*  
Nancy T. Schubert Memorial Fund \*  
The Selander Foundation  
Sempra Energy Foundation  
Silicon Valley Bank  
Target Corporation  
TEGNA Foundation  
Tito's Handmade Vodka  
U.S. Bank Foundation  
Umpqua Bank Charitable Foundation  
Christian and Lina Waage  
Walk Family Memorial Fund \*  
WD-40 Company Memory Making Fund \*  
William H. Donner Foundation, Inc.  
The Witman Family  
\* Fund at The San Diego Foundation

# LEADERSHIP COUNCIL

The San Diego Foundation established a Leadership Council for the COVID-19 Community Response Fund to bring diverse voices and community leaders into the grant decision making process. We are grateful for the leadership from business, labor, higher education, private foundations, county officials and more. Thanks to their efforts, funding has complemented the work of other organizations and agencies in the region and is disbursed to make the most impact.

## EXECUTIVE COUNCIL

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# LEADERSHIP COUNCIL

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“ *The San Diego Foundation Board of Governors met in special session at the onset of the pandemic to dedicate \$350,000 to the Fund. Since then, we have added more than \$8 million to the effort. The Board has supported the Foundation staff in doing everything possible to help our region through these challenging times. We are so grateful for all of the donors who have joined us and the incredible nonprofits that have carried out vital work to help our neighbors in need.* ”

– **P. KAY COLEMAN, BOARD CHAIR, THE SAN DIEGO FOUNDATION**

# AN UNWAVERING COMMITMENT

Thank you to each board and staff member at The San Diego Foundation for your commitment to the fund's success and to our region as together we strive for just, equitable and resilient communities.

## BOARD OF GOVERNORS

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Brian Zumbano

A man in a grey suit and striped tie is speaking at a wooden podium. He is gesturing with his right hand. In the background, two women wearing face masks are visible, one in a black top and one in a black top with a pink mask. The background is a blurred blue wall with windows.

*“ In San Diego, we care about one another. We stand together and step up to help in times of great need. The San Diego COVID-19 Community Response Fund will lend a helping hand to our friends and neighbors impacted by this ongoing health crisis. ”*

– SAN DIEGO COUNTY SUPERVISOR & CHAIR NATHAN FLETCHER



The San Diego  
Foundation

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